

Industry outreach -- for cataloguing #3

From: (b)(6)
(b)(6)

To: "Calcagno, Drew A. EOP/OSTP" (b)(6) >

Cc: "Parker, Lynne E. EOP/OSTP" (b)(6)

Date: Wed, 18 Mar 2020 17:44:01 -0400

Attachments
:
RE: [EXTERNAL] Dataminr/Tech Company Task Force (300.54 kB); [EXTERNAL]
Re: Connecting Rolf / Derek (COVID-19) (113.66 kB); [EXTERNAL] Re: COVID-19
Tech and Research Task Force: March 17 Update (633.34 kB)

RE: [EXTERNAL] Dataminr/Tech Company Task Force

From: "Kratsios, Michael J. EOP/OSTP" (b)(6)
Ted Bailey (b)(6) "Parker, Lynne E. EOP/OSTP"
(b)(6), "Droegemeier, Kelvin K. EOP/OSTP"
To: (b)(6) "Doster, Kim M. EOP/OSTP"
(b)(6) "Wilson, Matt B. EOP/OSTP"
(b)(6)
Date: Wed, 18 Mar 2020 17:22:18 -0400
Attachments
: Unnamed Attachment (68 bytes); Unnamed Attachment (68 bytes)

Many thanks for reaching out ted. Kelvin on my team is working a number of these data related issues.
+ Kim who can help find a time for him to connect with you.

Best,
Michael

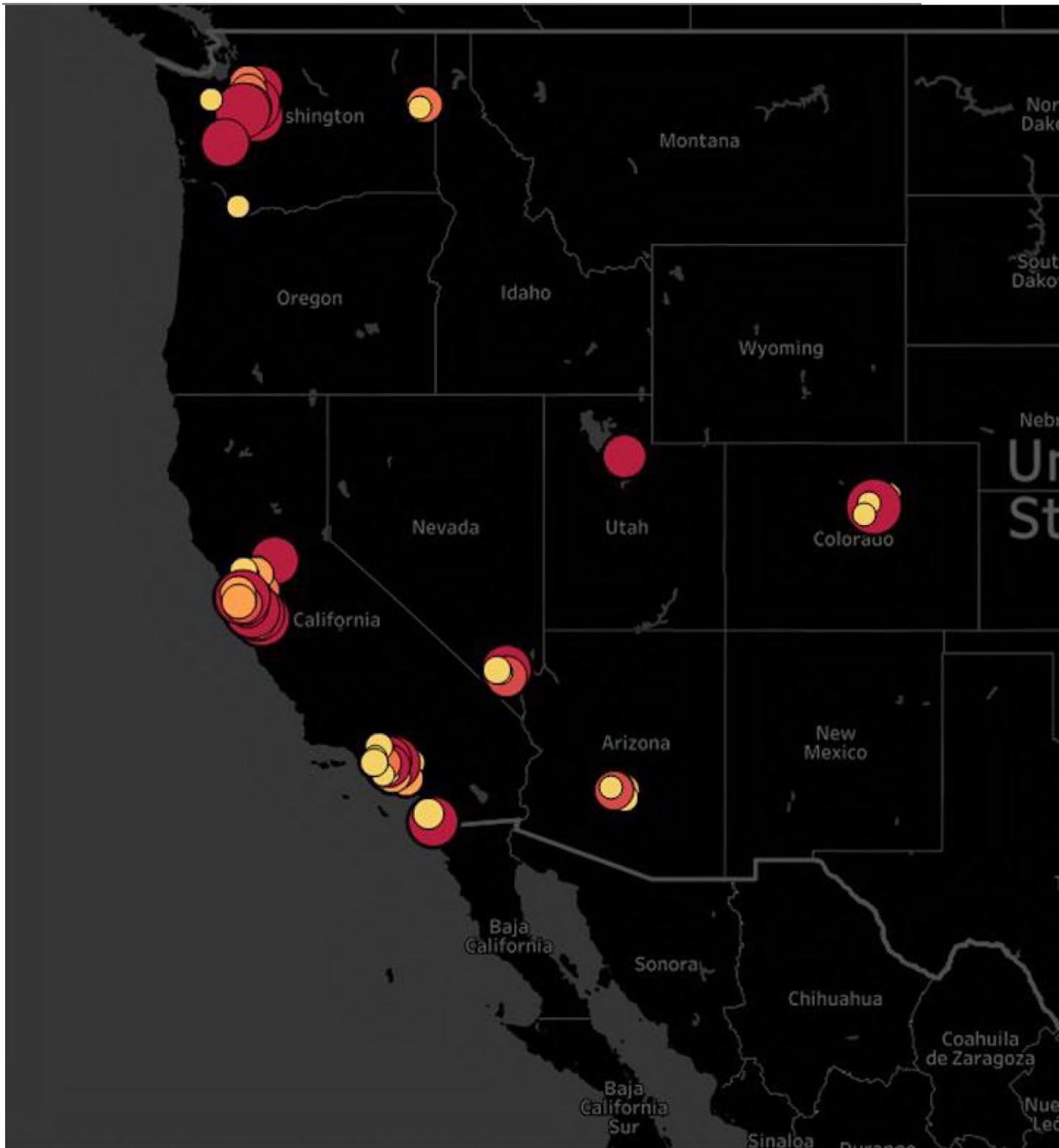
From: Ted Bailey
Sent: Tuesday, March 17, 2020 1:15 PM
To: Parker, Lynne E. EOP/OSTP ; Kratsios, Michael J. EOP/OSTP
Subject: [EXTERNAL] Dataminr/Tech Company Task Force

Michael and Lynne,

As the CEO and Founder of Dataminr, I wanted to offer our company's full assistance to the U.S. government in responding to the Coronavirus crisis. We would like to volunteer to participate in the Tech Company task force that we read about in the press. We believe we can play an important role in assisting the White House and the Administration to ensure it has the earliest possible indication and warning of Coronavirus-related events that require urgent response.

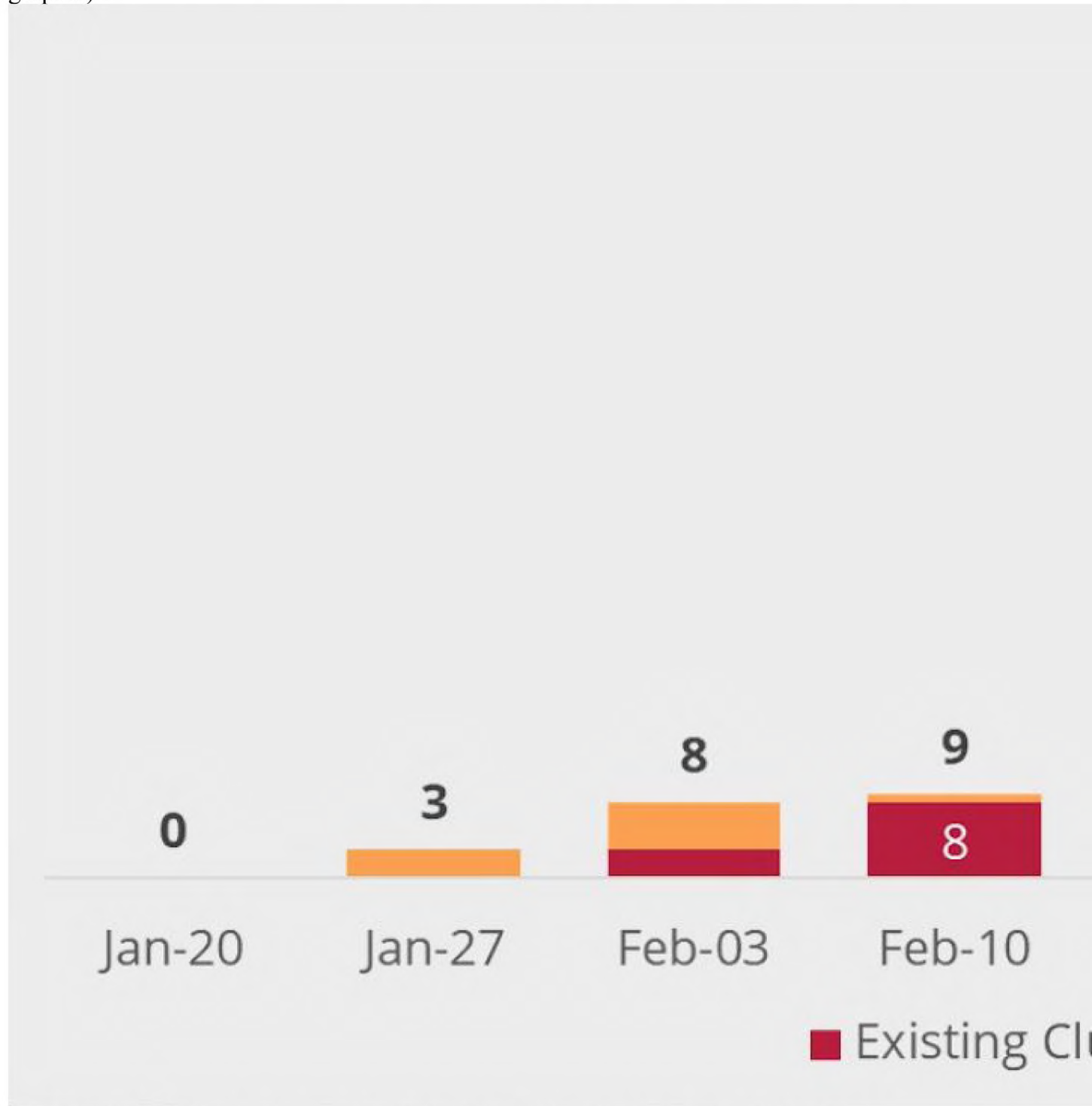
Dataminr's Real-time AI Platform processes more than 10,000 public datasets and provides its clients with alerts and Indications and Warnings far in advance of traditional news sources.

We were the first to detect the outbreak in Chinese social media posts on December 30, 2019. And we have now detected 82 distinct outbreak clusters across the US. (see attached graphic)



These outbreak clusters represent geo-localized clusters of organic on-the-ground public social media posts by citizens, ranging from patients indicating they tested positive, people experiencing symptoms, people indicating they have been exposed but not tested, and first-hand accounts of confirmed cases from relatives, friends, and colleagues.

Detecting these clusters can help focus public health and first response resources, such as testing, quarantine, and government-ordered social distancing measures. These 82 distinct outbreak clusters are double the number of clusters detected 7 days ago. (see attached graphic)



We already provide our alerts to the White House Situation Room, the White House Military Office, the Department of Defense, the State Department, the FBI, HHS, and

various other federal agencies involved in the response. We believe there is more we can do for HHS, CDC, and the various state and local agencies involved in the response. At a State Level, New York is a good representation of how Dataminr is being leveraged effectively to aid in Coronavirus response. Organizations across the state of NY that are currently using Dataminr for Coronavirus response range from New York State Police (NYSP), New York State Division of Homeland Security and Emergency Services (DHSES), and the Port Authority of New York & New Jersey.

Dataminr has also played a pivotal role in detecting real-time events across the world ranging from border closures, to supply chain and transportation disruptions, to closures by government agencies, schools, and businesses, to high profile individuals testing positive for the virus. Dataminr also delivered alerts on public social media posts from on-the-ground eyewitnesses highlighting that stores across the US were running out of key supplies, including toilet paper, water, masks, and hand sanitizer.

Dataminr detected the first Coronavirus “hotspot” in Chinese-language public social media posts on the morning of December 30, before all other warning systems, and provided the earliest alerts to clients such as HHS, the World Health Organization, and the United Nations. Since December 30, Dataminr has delivered real-time alerts from +1,250 different data sources, in 70 languages, and from 175 countries, including on-the-ground information from Italy, Iran, South Korea, France, and Spain.

Please email me at (b)(6) to let me know how to participate in the task force and how else we can be of assistance. We are more than happy to provide trial licenses and my team is at the ready to support a larger US Government user based as you see fit.

Ted Bailey

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Ted Bailey

Founder and CEO

O: (b)(6)

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New York, NY 10016

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